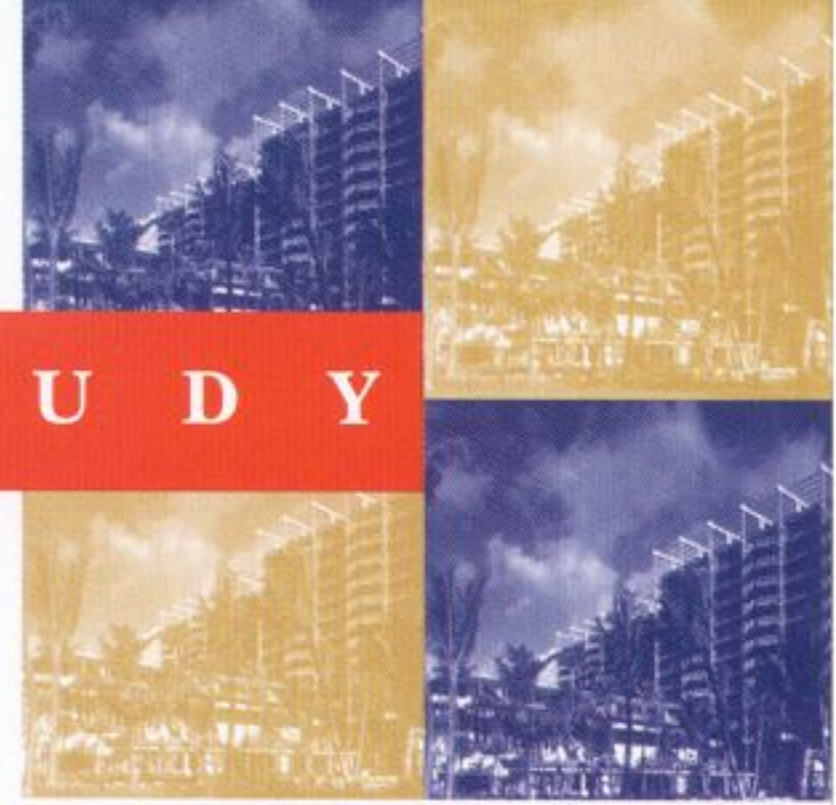


Sheraton Brookhollow Hotel
Houston, Texas

C A S E S T U D Y

*THREE STRIKES AND
HEAT & GLARE
ARE OUT FOREVER*



BEFORE



When the management at the Sheraton Brookhollow in Houston saw that their window film was discoloring rapidly to the point that the film's purple hue had ruined the hotel's handsome façade they were particularly incensed. This was the second time the window film had failed to last.

They realized that for the comfort and safety of their guests they required solar control window film for their magnificent ten-story glass encased lobby and for all the windows of the more that 380 rooms and suites.

They searched for a new film that would give them the heat and glare reduction necessary for the level of comfort they were seeking and also provide protection from broken glass in the event of a disaster. Moreover, this time, the third time film was to be installed, they looked for a product that would endure.


Through "word of mouth" reputation, the facility manager contacted a Houston dealer from CPFilms, the industry's leading producer of window film. He recommended LLumar R35 solar control window film

This new LLumar film reduces the solar heat gain by 64% and reduces visible light transmission through the glass by 72%, thus providing a glare free comfortable environment through out the lobby and guest rooms. Additionally, the window film provides an added safety benefit in that it forms a shield across the glass to which it is fitted so that if the glass is broken most of the fragments will be held in place.

In addition to a comfortable ambient temperature, with corresponding energy savings brought by lower air conditioning demand, and a glare free environment the hotel management team has the extra comfort of knowing that this LLumar film is backed by a ten-year manufacturer's warranty.

AFTER



**LLumar**
WINDOW FILM