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## LLUMAR REFLECTIVE FILM PUTS RED BULL RACING IN POLE POSITION

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**Building:** Red Bull  
Racing Office

**Location:** Milton Keynes, UK

**Film:** R20SRHPR

**Type:** Premium  
Reflective Film

### C A S E S T U D Y

**Situation:** Red Bull bought Jaguar Racing just in time for the start of the 2005 Formula One season. The acquisition of an "in-house" team was a logical continuation of Red Bull's long time enthusiasm for motor and extreme sports. Following the change of ownership, the team's offices in Milton Keynes were refurbished and restyled in Red Bull's livery, with the exterior of the premises painted silver. The Austrian architect wanted a consistent silver effect across the whole building facade.

**Solution:** The architect turned to CPFilms to suggest a silver-effect performance window film for the extensive glazing. CPFilms' Technical Service recommended the use of its LLumar R20SRHPR film. Not only does it give the modern mirror look sought by the architect, but it also significantly reduces solar glare – an important factor for the client.

**Results:** Clearly Secure, a LLumar Accredited Installer, applied trial panels of the film for the client to approve – which they subsequently did. Clearly Secure then had to carry out the work on very short notice and out of normal working hours, plus they had to meet a very tight deadline. The film installation was completed within the deadline and within budget – and Red Bull Racing now has a 21st century office to match its racing ambitions.

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