



LLUMAR PROTECTS MCDONALD'S CUSTOMERS FROM POTENTIAL TERRORIST ACTS

Building: McDonald's

Location: Moscow, Russia

Film: SCLSRPS11

Type: Safety and
Security Film

CASE STUDY

Situation: The McDonald's restaurant is situated in the very center of Moscow. It is a popular place where people have lunch or just spend free time with their families and friends. In view of frequent acts of terrorism and vandalism the management of the restaurant realized it was necessary to take steps to protect their guests and their property.

Solution: The local LLumar dealer proposed installing an 11 mil safety film (SCLSRPS11) with brilliant optical clarity and scratch-resistant coating, because it would provide a clear but powerful barrier of protection. The original glazing combined with this type of film reduces the effects of an explosion because it protects people and property from flying glass shards.

Results: Within hours, the installation of LLumar safety film on glass produces a shatter-resistant, non-splintering glazing system, providing immediate protection for people and property. Reinforcing traditional glazing with a retrofit film product is significantly less expensive than glass replacement. The Government of Moscow is in the process of developing a "Safety Glazing" program which employs the installation of SCLSRPS11 on the glazing of hotels, shops and restaurants.



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