



# SÃO PAULO'S LANDMARK ART MUSEUM REVITALIZES APPEARANCE

Building: MASP

Location: São Paulo, Brazil

Film: SCLSRPS4

Type: Safety & Security

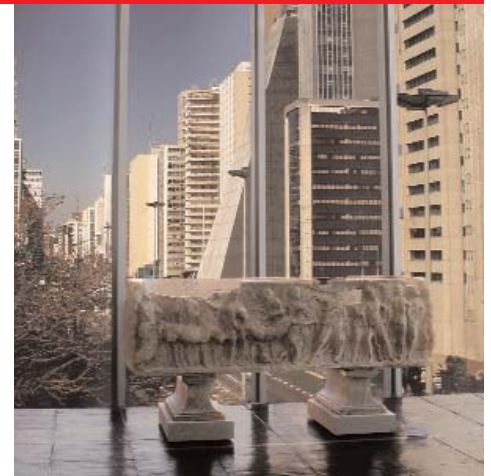
Installation Size: 3,000 M<sup>2</sup>

## CASE STUDY

**Situation:** Built in the 1960's by architect Lina Bo, MASP, the São Paulo Art Museum, is one of the city's premier attractions. Works by the most famous artists of all time can be seen in the museum, including Picasso, Renoir, Cézanne and many others. Museum management was planning extensive renovations to revitalize the building's appearance and to protect the priceless works of art, but they did not want to alter the building's original characteristics.

**Solution:** Mr. Julio Neves, a renowned architect and also President of the Museum, and Mr. Paulo Duarte, a Brazilian glass industry expert, chose to have a Llumar clear safety film with scratch-resistant coating installed.

**Results:** The installation has exceeded expectations. Mr. Neves explained, "Llumar safety film will allow the same light transmission that was specified in the original project, thus not interfering with the way visitors will perceive the works of art. The film's UV absorption properties will also provide excellent protection for the exhibits." Mr. Duarte points out other advantages: "It is so important to know that, should the glass break, Llumar will stop it from shattering and keep the glazing in place. This not only improves the glass safety performance, but also allows us time to get it replaced at our convenience."



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